

Top Reasons to Place an Ad in the RHS Performance Journal

- The RHS Bands are collectively the largest organization at Ridgewood High School. There are well over 200 students in the bands. They are a diverse group of students from every grade, freshmen through seniors.
- The Performance Journal will have its first distribution at the Winter Band Concert in December. It will subsequently be distributed at well-attended performances in January, February, March, April, May and June. These events attract over 1,500 people. Students and their families love to patronize those who support our band programs.
- It is important to support the arts in an age of reduced funding.
- This is a healthy activity for a very large number of students.
- Corporate sponsors at the \$500 level and above will be mentioned by name at every RHS band concert.
- A \$350 contribution purchases not only a full page ad, but a ½ page replica of that ad on a removable insert (great for coupons and/or menus).
- Performance Journal ads are quite reasonable in price for the level of circulation they will receive.
- Band members and their families place congratulation ads for their children, making the Journal a “Memory Book” that often finds a place on coffee tables, and a source of possible advertising into the future.